

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

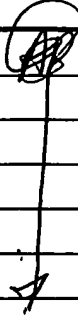
Application Number **09/681,760**  
 Filing Date **5/31/2001**  
 First Named Inventor **Sean M. McCullough**  
 Group Art Unit **2154**  
 Examiner Name **Patel, Ashokkumar B.**  
 Attorney Docket Number **VIGN1260-1**

Sheet 1

OF

1

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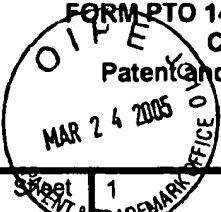


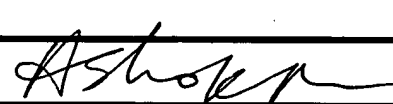
Examiner Initials	Cite No.	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Number	Kind Code (if known)			
	A45	6,119,103		09-12-2000	Basch et al	
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Examiner Initials	Cite No.	Country Code		Number	Kind Code (if known)	Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear

Examiner  
SignatureDate  
Considered

7/6/05

<b>FORM PTO 1449 US Department of Commerce</b> <b>Patent and Trademark Office</b> 		<b>Application Number</b>	09/681,760
		<b>Filing Date</b>	05/31/2001
		<b>First Named Inventor</b>	Sean M. McCullough
		<b>Group Art Unit</b>	2154
		<b>Examiner Name</b>	Patel, Ashokkumar B.
Sheet 1	of 1	<b>Atty Docket Number</b>	VIGN1260-1
<b>Examiner Initials</b>	<b>Cite No.</b>	<b>OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS</b>	<b>Date</b>
	<b>C18</b>	Cabena, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,	03-1999
	<b>C19</b>	Datasage.com News and Events – DataSage Releases netCustomer, the 1 <sup>st</sup> Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs	08-02-1999
	<b>C20</b>	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs	12-1998
	<b>C21</b>	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241	2000
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	<b>C23</b>	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from <a href="http://www.crisp-dm.org">www.crisp-dm.org</a> 2/17/2005, pp 1-78	2000
<b>Examiner Signature</b>			<b>Date Considered</b> 7/6/05